# **ROBERT DOWNIE**

Retail and Sales Management

Successful Sales Manager with nearly 10 years of experience. Seasoned team leader with strong communication skills and work ethic. Proven success working in fast-paced environment with customer service a top priority. Ability to drive strong revenue growth within a motivating environment. Enthusiastic about helping others and going above and beyond the call of duty driving topline sales and bottom-line profits

### **Experience**

Present -Dec 2023 Department Manager, Foodservice/Retail – Good Food Holdings \$3.3M+ gross revenue responsibility with largest percent in marginal contribution for the Foodservice Department at Lazy Acres store. This store has the smallest footprint for the chain expansion, yet I was able to grow sales, profit and improve labor efficiencies at record-breaking levels.

#### ★ Key Achievements:

- Increased topline revenue sales 13.2%+ by improving in-stock rates and merchandising standards alongside managing labor.
- Outpaced marginal contribution at 18.4%+ leveraging data processes for both ordering and monthly inventory excellence.
- Won store nomination for "Manager of the Month" being recognized for going beyond expectations and hitting record results. In addition, 3 of my employees were named as well.
- Numerous sales periods with record-breaking results beating PY, including holiday periods at 51%+.

Nov 2023 – Sales Manager, Events/Catering - Bloomin' Brands, Carrabba's June 2021 \$3.0M+ gross revenue responsibility at full-serve restaurant achieving +12% sales growth. 8+ week intense corporate immersion on-boarding at offsite training store. Quick study led to being the assigned sub-manager for two restaurants in less than 4 months.

#### ★ Key Achievements:

- Leading catering sales by 1900+ basis points with above 115% current index to quarter goal. YTD growth with record-breaking achievement = \$100K catering sales YTD (e). Recent recognition as #1 in sales for finishing Q3 weekly sales. Complete and full responsibility for Catering P&L and staff. Cultivated innovative pipeline for new recurring catering orders through sports teams.
- Certified store trainer for new hires. Immersed several new managers, one traveling and one full-time assistant manager.
- Developed and grew new KPI goals +30pts by improving customer relations (five-star reviews) and elevated role models for principles and beliefs. Important and notable reduction of employee turnover.

### **Contact Information**

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#### Skills

Revenue | Topline Sales Marketing | Events Team Management Lead-Generation Top Customer Experience Pricing | Databases Retail Merchandising Financial Acumen | P&L Inventory Control Training & Development Lead Safety Standards

## Resource **Proficiencies**

Microsoft Office Suite Power BI Analytics Dayforce | POS Systems Scheduling | Payroll Inventory | Ordering **Profit & Loss Reporting** 

**Loyalty Programs** 

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## **Experience** (continued)

#### June 2021 – General Manager | Sales, Dominos Pizza

Feb 2015

Built trust with franchise owner to run the business 100%. Responsible for all sales, marketing and management, including all cost controls, inventory management, cash flow, critical customer relations, profitability, cleanliness, staffing, attendance/punctuality, safety and marketing. Adherence to all policy & procedures standards and expect the same from crew. Extraordinary performance excelled to elevated responsibilities.

#### ★ Key Achievements:

- Increase Topline Revenue by 48% through innovative marketing
- Expanded catering lead-generation by intense community networking, cold-calling and database management
- Driving bottom line profits +11% via ordering, inventory and maintenance control systems
- Excelling delivery efficiencies with strategic routing
- Improving readiness for safety and standard protocols
- Kept staffing issue to minimum during COVID-19 Pandemic by continuous scheduling efficiencies

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## Career Highlights

Kev Holder

Training Manager

Manager of the Month

Project Leader

Multiple Contest Winner

Earned HiPo Employee

## Feb 2015 - Management Trainee, McDonalds

Mar 2014 Hired as management trainee during college to provide top-notch service. Excelled at necessary skills in fast-paced environment such as strong communication and multitasking.

#### ★ Key Achievements:

- Strong work ethic and leadership led to Management Trainee.
- Shift Leader

## Jan 2015 – Shelter Harbor Inn, Customer Server

Oct 2014

Excelled at customer service and multitasking skills, which were of the highest priority for success.

#### ★ Key Achievements:

- Hired as flex staff, yet strong work ethic & social skills led to immediate promotion of front of house server position.
- #1 for on-call trusted back up Server

### **Education & Certs.**

Managerial Immersion

Food Safety & Handling

URI, Psychology Studies

Chariho HS, General

#### Interests

Travel

Musician

Photography

Sports

**Fitness** 

Cooking

Hiking & Camping

\*REFERENCES UPON REQUEST\*